

## France Pavilion at Expo 2020 Dubai: CMA CGM, a partner for the Space-themed fortnight

October 18, 2021 – The France Pavilion at Expo 2020 Dubai and the CMA CGM Group, a world leader in shipping and logistics, have announced a partnership for the Space-themed fortnight from October 15 to October 28, 2021.

With a dedicated stand for the general public located on the esplanade of the France Pavilion for the two-week period, the CMA CGM Group will lift the lid for visitors on the solutions it uses to deliver more sustainable shipping and logistics services. As part of its efforts to pass on knowledge to the younger generations, the Group will also present its activities to a hundred school students from Dubai's French lycée in the France Pavilion's auditorium.



A model of the Group's flagship, the CMA CGM JACQUES SAADE, the world's first 23,000-TEU (Twenty-Foot Equivalent) vessel powered by Liquefied Natural Gas (LNG) and a standard-bearer for French know-how and business around the world, will also be on display in the B2B Belvédère until March 2022.



For six months from October 1, 2021 to March 31, 2022, the France Pavilion will spotlight the role played by France's businesses, talents, ideas and key strengths in helping to achieve the United Nations Sustainable Development Goals (SDGs). Of these key priorities, France has chosen to give special prominence to space and in particular to the imperative of **rising to the new space exploration challenges** via the special fortnight of events from October 15 to October 28, 2021.

[Click here to discover the program for the Space-themed fortnight](#)

### **CMA CGM ships French expertise and know-how around the world**

The CMA CGM Group, which every year ships over 6 million tons of goods from France to destinations worldwide, exports French *savoir-faire* aboard its 542 vessels. Through this partnership, the Group plans to showcase its shipping and logistics expertise, together with the innovative and pioneering solutions it is rolling out to speed up the industry's digitalization and energy transition.

Via its partnership with the France Pavilion, the CMA CGM Group aims to reaffirm its goal of taking France's already first-class shipping and logistics and its space activities to an even higher level. It has set up an unprecedented five-year partnership with the CNES (France's space agency) to support the shipping industry's energy transition. That will involve developing smart routing systems harnessing a combination of satellite and navigation data, introducing next-generation port handling and optimizing logistics activities.

**Erik Linquier, Commissioner General for the France Pavilion at Expo 2020 Dubai and Chairman of Cofrex**, commented: "*The Space-themed fortnight provides an opportunity for France to rethink its position on space exploration in view of the social and environmental priorities we currently face. France plans to deliver innovations and new scientific feats in the*

field of space exploration and knowledge. So, I'm delighted to welcome CMA CGM, a Group that puts space innovations to work for its transport logistics activities.”

**Rodolphe Saadé, Chairman and Chief Executive Officer of the CMA CGM Group**, stated: “Strongly attached to the Middle East through its history, the CMA CGM Group is proud to be a partner of the France Pavilion at Expo 2020 Dubai. Like our vessels flying the French flag, this Pavilion will promote the excellence and dynamism of our country and our company beyond the oceans.”

## Expo 2020 Dubai, the top event in the 2021 international calendar

Expo 2020 Dubai, the first Universal Exhibition to be held in the MEASA (Middle East, Africa and South Asia) region, is devoted to the theme of “Connecting Minds, Creating the Future”. Featuring over 200 participants from all types of backgrounds—organizations, businesses and academic institutions—Expo 2020 Dubai expects to welcome 25 million visitors.

The Universal Expos have always ranked alongside the Olympic Games and the Soccer World Cup as international events of the highest standing. They are also among the longest-running, as the first was the Great Exhibition of London held in the United Kingdom back in 1851.

The aim of Universal Expos has now shifted to encouraging international cooperation and finding solutions to the major challenges humankind faces. During the six-month event, all the countries around the world get together to come up with new ideas and then to propose and implement practical solutions for the benefit of humanity. Just as it has been during the pandemic crisis, this is no longer a lofty ambition, but a vital imperative.

## Meet our Sponsors



To find out more: [www.francedubai2020.com](http://www.francedubai2020.com)

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### **About COFREX**

*Founded in January 2018, COFREX (Compagnie Française des Expositions) is a state-funded SAS (simplified joint-stock company). It is the first formal organization providing expertise on France's presence at large-scale international public events. Its aim is to prepare for, organize and implement France's involvement in global expos, world fairs and international exhibitions.*

*COFREX is part of a long-term project drawing on experience from previous exhibitions to ensure that France's future participation at such events is organized in the most efficient and cost-effective way. It is part of a public-private partnership approach centered around France's global image and appeal.*

*Find out more: [www.cofrex.fr](http://www.cofrex.fr)*

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### **About CMA CGM**

*Led by Rodolphe Saadé, the CMA CGM Group, a global leader in shipping and logistics, serves more than 420 ports around the world on five continents. Backed by a fleet of 542 vessels, in 2020 the Group transported nearly 21 million TEU (twenty-foot equivalent units) containers. With its subsidiary CEVA Logistics, a world leader in logistics, which transports 400,000 tons of air freight and 2.8 million tons of land freight each year, and its air freight division CMA CGM AIR CARGO, the CMA CGM Group is continually innovating to offer its customers a complete and increasingly efficient range of new shipping, land, air and logistics solutions.*

*Committed to the energy transition in shipping, and a pioneer in the use of alternative fuels, the CMA CGM Group has set a target of carbon neutrality by 2050. An approach involving ongoing improvement which brings concrete results, with a decrease of 4% in the total CO<sub>2</sub> emissions of the Group in 2020.*

*Through the CMA CGM Foundation, every year the Group helps thousands of children through its actions to promote education for all and equal opportunity. The CMA CGM Foundation also acts in humanitarian crises that require an emergency response by mobilizing the Group's shipping and logistics expertise to bring humanitarian supplies around the world.*

*Present in 160 countries through its network of more than 400 offices and 750 warehouses, the Group employs more than 110,000 people worldwide, including 2,400 in Marseilles where its head office is located.*

[www.cmacgm-group.com](http://www.cmacgm-group.com)

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