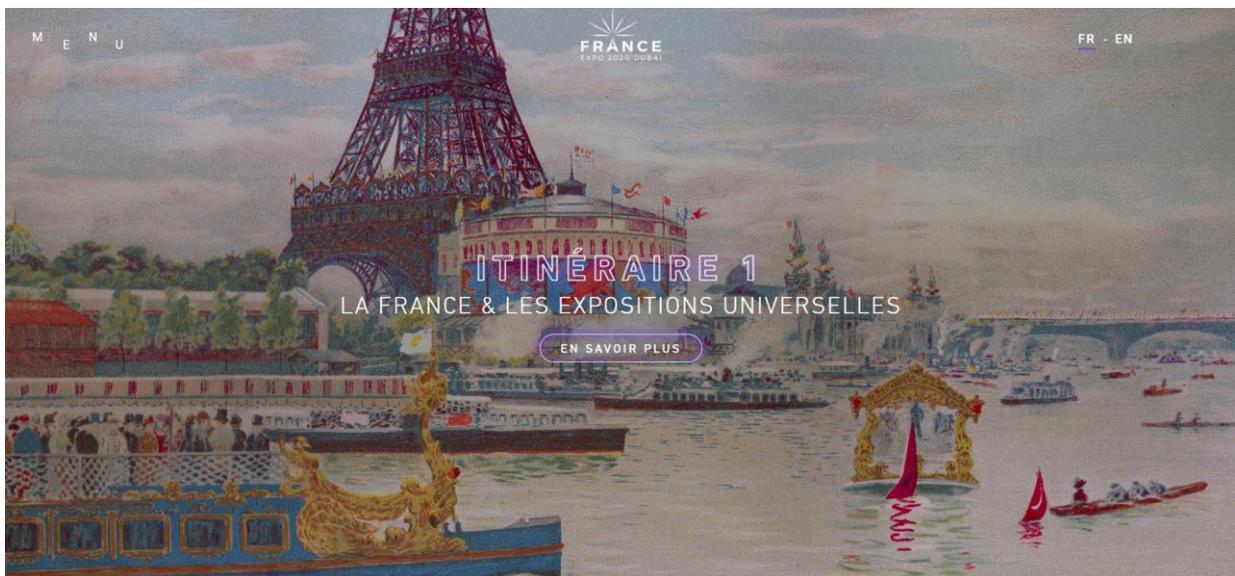




## The France Pavilion's virtual exhibition on the history of Universal Exhibitions: <https://virtualexpo.francedubai2020.com>

September 7<sup>th</sup>, 2021 – A few days before the opening of the Dubai World Expo, France unveils today the first chapter of its virtual exhibition dedicated to the history of World Expos. The second itinerary is a virtual visit of the France Pavilion at the Dubai World Expo and will be available on October 1st 2021.



From the first edition in London in 1851 to the current one being held in Dubai this year, the Universal Exhibitions have always been a showcase for the **technological, industrial and artistic progress** of the participating countries. The first itinerary of the virtual exhibition of the France Pavilion goes through the different editions in images and highlights the innovations, progress and solutions provided during these international events.

The Universal Exhibitions have at all times contributed to finding solutions to the major global challenges. As a **planetary event**, an international meeting with an atypical positioning and at the crossroads between a political forum, a trade fair, but also a cultural and scientific event, each Exhibition brings together all the present active forces: technical, scientific, urban planning, artistic, political, cultural, economic, etc.

The ambitions of these exhibitions have now evolved towards **international cooperation and the search for solutions to the major challenges facing humanity**.

At the Dubai World Expo, the motto of the France Pavilion «**Lightspeed Inspiration**» will reflect its ambition and its program: to take visitors on a journey in record time, showcasing unique and bold French innovations and creations in all the fields that make human history a history of progress: Science, Research, Technology, Arts and Crafts, Education. **This visitor's tour will be available from October 1st as a virtual visit, in French and English versions.**

## Dubai World Expo, the international event of 2021

Expo 2020 Dubai is the first universal exhibition in the MEASA region (Middle East, Africa and South Asia), will be held under the central theme “Connecting Minds, creating the Future”. With more than 200 participants from a wide range of countries, organizations, companies and academic institutions, the Expo 2020 Dubai is expected to attract 25 million visitors.

In the present days, the ambitions of these exhibitions have evolved towards **international cooperation and the search for solutions to biggest challenges facing humanity**. For the period of six months, all countries in the world will gather to reflect, propose and implement concrete solutions for the good of humanity. In terms of the health crisis we are experiencing, this theme is not only a proposal, but an imperative.

## They support us



### To find out more:

[www.francedubai2020.com](http://www.francedubai2020.com)

<https://virtualexpo.francedubai2020.com>

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### About COFREX

Founded in January 2018, COFREX (French Exhibition Company) is a publicly owned simplified joint-stock company. Its creation was a turning point for French involvement at international events for the general public, as it was the first time that an expert body had been put together in this area. Its aim is to prepare, organise and oversee France's participation in universal and international Exhibitions.

COFREX's creation is part of a sustainable, long-term project to use the experience of previous Expos in order to perfectly and cost-effectively organise France's involvement at World Expos and other international exhibitions. Its role falls under the rationale of partnership between public and private operators working to boost France's image and international appeal.

For more information: [www.cofrex.fr](http://www.cofrex.fr)